



For Immediate Release

May 10, 2016

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CITIZENS BANK AWARDS \$10,000 TO NEIGHBORHOOD HOUSING SERVICES OF NEW HAVEN

RIBBON CUTTING CEREMONY AND CHECK PRESENTATION TO CELEBRATE NEW HOMEOWNER IN THE HILL

New Haven, CT — Neighborhood Housing Services of New Haven, positioning neighborhoods to succeed for 36 years, announced today that they will receive a \$10,000 Financial Literacy Award as part of **Citizens Bank's** *Citizens Helping Citizens Manage Money* program. As a partner with Citizens Bank, NHS of New Haven increases its ability to offer financial literacy workshops for all New Haven residents.

A representative of Citizens Bank will present the award to NHS Executive Director, **Jim Paley**, in front of a newly rehabilitated home at 570 Howard Avenue in the Hill neighborhood. Homebuyer **Nateysha Poindexter** will also be in attendance to cut the ribbon to her new home. Fittingly, Poindexter has gone through NHS' homebuyer development program, which includes workshops in financial literacy, individual coaching and consultation, budgeting and financial management, and homebuyer education.

"We could think of no better location to receive our award from Citizens Bank," said Bridgette Russell, Managing Director of NHS' HomeOwnership Center. "Nateysha Poindexter is a perfect example of the type of homeowner who has gone through our program, has become more informed, and will create real and lasting change as a resident of the Hill neighborhood."

"Citizens Bank's funding of Neighborhood Housing Services of New Haven's financial literacy workshops clearly demonstrates the bank's strong commitment to giving homeowners the confidence and education they need to become fiscally healthy," said NHS Executive Director James Paley. "We are proud to acknowledge this award, which is a strong reaffirmation of the bank's support for our work in New Haven."

"We are helping our consumers bank better by improving their financial literacy. Learning how to manage money is the first step individuals can take in achieving their financial goals," said Lisa Maass, President of Citizens Bank in Connecticut. "With *Citizens Helping Citizens Manage Money*, we have the resources to give our fellow citizens the confidence and tools they need to budget, save, invest and be fiscally healthy."

The event will be held on **Thursday, May 19 at 1:30 p.m.** in front of **570 Howard Avenue** in New Haven, where Citizens Bank will present the \$10,000 award to Neighborhood Housing Services of New Haven. Guests will be invited to take a tour of the home after the presentation is complete.

About Neighborhood Housing Services of New Haven

Neighborhood Housing Services of New Haven was incorporated in 1979 with a mission to revitalize selected neighborhoods in New Haven. Over time, our mission has evolved to focus on positioning New Haven's neighborhoods to succeed by increasing



homeownership; making homes beautiful, energy-efficient, and affordable; and helping residents take charge of their neighborhoods. We believe that increased homeownership, educated homebuyers, and rehabilitated houses will produce stable, revitalized neighborhoods that our clients will be proud to call home. During the course of our 36-year history, NHS has fully renovated and sold more than 270 houses to low- and moderate-income families. www.nhsfnewhaven.org

About Citizens Financial Group, Inc.

Citizens Financial Group, Inc. is one of the nation's oldest and largest financial institutions, with \$140.1 billion in assets as of March 31, 2016. Headquartered in Providence, Rhode Island, Citizens offers a broad range of retail and commercial banking products and services to individuals, small businesses, middle-market companies, large corporations and institutions. In Consumer Banking, Citizens helps its retail customers "bank better" with mobile and online banking, a 24/7 customer contact center and the convenience of approximately 3,200 ATMs and approximately 1,200 Citizens Bank branches in 11 states in the New England, Mid-Atlantic and Midwest regions.

Citizens also provides mortgage lending, auto lending, student lending and commercial banking services in select markets nationwide. In Commercial Banking, Citizens offers corporate, institutional and not-for-profit clients a full range of wholesale banking products and services including lending and deposits, capital markets, treasury services, foreign exchange and interest hedging, leasing and asset finance, specialty finance and trade finance.

Citizens operates through its subsidiaries Citizens Bank, N.A. and Citizens Bank of Pennsylvania. Additional information about Citizens and its full line of products and services can be found at www.citizensbank.com.

570 Howard (Before and After)

